The results are in, and voters have selected
[your company’s name]
a 2024 *Minnesota’s Best* [Gold, Silver, Bronze] Winner

[Name of city], MN [date], 2024 — [your company’s name] has been voted a 2024 ***Minnesota’s Best*** [winner level] in the category of [insert category name]. A complete list of winners is available at [VotedMinnesotasBest.com](https://www.votedminnesotasbest.com/) and in the 2024 [***Minnesota’s Best*** guide](https://www.votedminnesotasbest.com/article/2024-winners-magazine--discover-the-best-minnesota-has-to-offer-in-our-flip-though-magazine-format.html) delivered in the Star Tribune on Sunday, August 11.

***Minnesota’s Best*** is Minnesota’s premier readers’ choice award program and is open to all Minnesota businesses large and small. There is no cost to be nominated, voted for, or to win this contest. The contest, which started in 2021, continues to increase in popularity with a 15% increase in votes vs. 2023.

“Star Tribune is thrilled with another incredible response from our readers and participating businesses during our fourth year of ***Minnesota’s Best****,”* said Paul Kasbohm, Star Tribune Chief Revenue Officer. “The contest continues to grow as we recognize and celebrate outstanding businesses and organizations across the state.”

***Minnesota’s Best*** 2024 by the numbers:

* More than 7,300 businesses, organizations and individuals competed to be named Minnesota’s Best 2024
* Minnesota’s Best voters cast more than 1.1 million votes.
* More than 725 winners were announced in 375 sub-categories.
* Minnesota’s Best winners represent over 140 Minnesota cities.

***About Minnesota’s Best:***

***Minnesota’s Best*** is a Star Tribune Readers’ Choice Award program created by the marketing and advertising department to support local businesses and is not affiliated with the newsroom. This program was produced with the help of NERUS Strategies LLC and is powered by Optimum by NERUS.